September 10, 2021

MEMORANDUM

To: Board of Trustees
From: Samuel L. Stanley Jr., M.D. President
Subject: Michigan State University Strategic Plan 2030

RECOMMENDATION
The Administration recommends that the Board of Trustees endorse the Michigan State University Strategic Plan 2030.

RESOLUTION
BE IT RESOLVED, that the Board of Trustees of Michigan State University hereby endorses and supports the Michigan State University Strategic Plan 2030 – Empowering Excellence, Advancing Equity, Expanding Impact.

BACKGROUND
In January 2020, the university launched a strategic planning process to chart the future direction for our institution. This process was a collective University effort involving faculty, staff, students, and alumni. A key principle was to ensure that we engage the university community in the process of developing our strategic plan.

This strategic plan builds upon decades of growth and success in providing world class education, research, and outreach and engagement benefiting Michigan, the nation, and people from around the world. We must continue to strive to ensure that we are an engine of opportunity for every student admitted to MSU. Our research, scholarship and creative endeavors generate new knowledge to address the most complex societal problems and lay the groundwork for future generations to tackle the yet to be known challenges of tomorrow.

Great universities advance excellence through the empowerment of equitable communities and the creation of a learning environment that allows all to be successful. As a top 100 global institution, we attract the best and brightest and we must maintain a strategy that moves this institution forward as a leader of higher education in the tradition of our land grant heritage.
cc: Board of Trustees, S. Stanley, T. Woodruff, N. Beauchamp, M. Woo, M. Zeig, B. Quinn, V. Gore, J. Salem